

# 2016 Sponsorships



Los Alamos MainStreet is funded primarily by memberships and/or contributions from individuals, local and regional businesses, local and state government, and grants from local, regional, and statewide philanthropic organizations. Much of this financial support is designated as sponsorships for specific programs and events which help cover overhead costs. All have helped us build our program and have contributed to our ability to conduct the services we provide. We are very grateful for this support.



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| 2016 LACDC Sponsorship |  |
| Sponsorship            |  |

## Why Partner With Us?

Thousands of people enjoy festivals, events and programs held by Los Alamos MainStreet and The Creative District every year, activities that build the vitality of Los Alamos' downtown. Last year well over 80,000 people attended our events.

Sponsorships are the lifeblood of our programs. Become a sponsor and you will have the opportunity for these thousands of people to recognize you and your commitment to restoring economic vitality to the heart of our community.

Join the family of sponsors who are contributing so much to our area.



**LOS ALAMOS  
MAINSTREET**

MainStreet is a national organization whose mission is downtown revitalization. That is why all of the MainStreet events are held in the downtown area. 'More people downtown more of the time' means improved economic impact on businesses. Community Building events lead to better quality of life for the community. Los Alamos MainStreet is a program of the Los Alamos Commerce and Development Corporation (LACDC).



The Los Alamos Creative District is designated by the New Mexico Arts and Cultural Districts. New Mexico adopted a statewide Arts and Cultural Districts program in 2007. The districts promote arts and culture as an enhancement to local economies and quality of life. Los Alamos has the only Creative District in the state. Los Alamos is designated as "creative" to highlight arts, culture, and science in our downtown. The Los Alamos Creative District will focus on sharing the unique creative heritage of Los Alamos with residents and visitors. The development of the Los Alamos Creative District will serve as a catalyst for supporting and developing service, restaurant, retail, and hospitality businesses within the proposed district. The Los Alamos Creative District will improve our community's capacity for economic benefit from visitation/tourism by creating a stronger, more focused argument for visiting and spending time in our downtown.

## Your Company Information

Name of Organization/Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Signature of Company Representative \_\_\_\_\_

## 2016 Event Information - All Events are FREE to the public

### Los Alamos ScienceFest - July 14-17

Los Alamos ScienceFest - The Secret City Unlocked is the signature event of Los Alamos County and is the only science festival in New Mexico. This year the theme is espionage. The New Mexico True Spy Tour will take place in Santa Fe around the plaza, be guided by a 3D app that leads you up to Los Alamos and continue with self guided tours, guided spy tours and even a bus tour.

Los Alamos ScienceFest also features an international art competition known as the SMART (Science and Math Based Art) contest. SMART is a digital online competition that draws artists from all over the world.

Other programming includes hikes, theater productions, espionage discussions, films, science of brewing, and of course festival day with interactive exhibits, Lyrics and Libations, drone zone and spy academy training center.

### Fair and Rodeo - August 12-14

Fair and Rodeo weekend is always fun. Events range from Pool Tournaments, County Fair Exhibits, the Summer Concert Series, Festival & Fair at Ashley Pond, the Arts & Crafts Show at Fuller Lodge Lawn, The Parade down Central Avenue, County Fair Exhibits at Mesa Library, the Rodeo at Brewer Arena (North Mesa), and the Cowboy Dinner & Dance at the Posse Lodge. Yeehaw!

### Trick or Treat on MainStreet - Halloweekend - October 28-29

Halloweekend and Trick or Treat on MainStreet is an annual event that closes off Central Avenue and invite businesses to distribute candy to families. Businesses in the downtown area open their doors to the public. Families come in costumes to enjoy a safe evening of trick-or-treating. The Los Alamos Hill Stompers (a local fun marching band) play throughout the festivities along with *Haunting on Mainstreet*, a dance performance by New Mexico Dance Company and a weiner dog parade.

### WinterFest Weekend - December 2-4

WinterFest Weekend is a fun-filled holiday weekend. Scheduled events include a Ballet, Christmas Bazaars, Creches Show, Geological Society Earth Show, Affordable Art Sale, North Pole Workshop and Luminaria Walk - and best of all - the Holiday Lights Parade and lighting of the trees on Ashley Pond.

### Tuesdays At The Pond - Creative District Event

Tuesdays At The Pond presents evening entertainment and performances every Tuesday during the summer. Programming is provided by the Los Alamos Creative District.

### On Tap Series - Creative District Event

On Tap is a series of discussions and libations located downtown every first and third Thursday of the month. First Thursdays feature rotating themes of history, nature and art hosted by the Los Alamos Historical Society, Pajarito Environmental Education Center, or Fuller Lodge Art Center respectively. Science on Tap hosted by the Bradbury Science Museum is every third Thursday of the month.

Thank you for considering sponsorship of MainStreet events. We appreciate your support!



LOS ALAMOS  
COMMERCE AND DEVELOPMENT  
CORPORATION

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